

Creative Survey – Appendix 1

Text responses

How does the site help you as a creative practitioner?

- We have had contact from other practitioners through posting our content on Creative Hertfordshire, which has sometimes lead to new collaborations and work. it is also encouraging to see the range of work and ideas around the county, which encourages us to try new approaches for our services, and to make new partnerships.
- The Creative Herts site enables me to have another presence, not just on a dedicated artist website but alongside creative practitioners which may serve as interesting collaboration opportunities or consider avenues for opportunities I may not have previously considered.
- Good place to look for other artists we can utilise. Somewhere else to publicise events.
- It is a useful tool for posting events and information about current projects. I also use it to advertise for jobs
- It means I can have a web presence/point of contact and encourages artistic collaborations (I would dearly love to be able documents like you can already add sound files).
- It's hard to gauge increased hit rates, traffic to website etc. I have had responses from things I have uploaded to Creative Herts I just wish I had more time to work on it.
- Unsure if we get visitors via creative Hertfordshire as we have no way of telling
- Useful to know what else is going on in the county. Keep up-to-date with local and regional activities.
- We are a relatively new company and at present most of our projects are taking place outside Hertfordshire.
- Good to have a presence on the site, but so far none of our visitors has actually mentioned seeing a listing.
- I get some visits to my website from my profile but don't know if I get visitors to my events as a result of posting them on Creative Hertfordshire
- I like the newsletter and it tells me about events and opportunities in my local area
- when I post events as I do and I get featured as a feature of the week, which has happened twice, yes that increases my exposure and I love that! thank you
- It has helped me with commision requests
- I don't really know, as I don't have my own website and I am not spending enough time promoting myself and updating any information on exhibitions I am involved in
- I use it to find similar artists and organisations
- I am sorry to say that I do not use it properly
- We want to be part of the wider network and share what we do with people across the county, so hopefully this enables this to happen. We don't have many (if any) people mention having heard about our events from the Creative Herts website or newsletter, but we still fell it's important to be profiled on there.
- THe profile is a choral society and we use the website as one of several places to advertise our concerts and other events
- It helps me to be informed about local events and opportunities.
- It enables me to see opportunities for new work

- I'm quite happy with it as I tend to use the site for information about organisations and creative information in Hertfordshire. I don't have my own website which is why there is no link from Creative Hertfordshire.
- It can help inform me of opportunities
- Although I have put disagree to the above statements, I'm not sure if there is any way of knowing this as I don't know how I would find out if they had been directed to us by Creative Hertfordshire
- The newsletter is interesting and includes information on venues and reminds me to check the opportunities on the website. I would use it to post opportunities if and when they arise.
- Useful for networking
- As a platform for advertising our events
- Publicises our events, advertises our jobs, tells people about us and what we do
- Some visitors to events
- Because I can update it easily, I use it mainly when applying for commissions to establish a presence. It's helpful to show I am part of a network and have a base in Kirklees
- I use it to find out about opportunities, events and workshops in my creative fields. I also use it to find contacts to scope for work or locations of galleries and bookshops that could take my work.
- I have no evidence that it does.
- The newsletter tells me about different events happening in my area that I'm interested in
- Social media integration. Also, the weekly newsletter.
- Links to local networks
- Interested in the newsletters
- Creates a virtual network, with a hub of contacts available within the local creative community. The newsletter is extremely useful for signposting opportunities - be it events, news or funding/jobs
- (Some of these questions are hard to answer as my true answer would be 'don't know' - I don't always know whether anyone who comes to an event found us on Creative Kirklees or not). The site is useful for posting events for Inclusive Sound Events (a regular music night), to supplement printed posters and social media activity. For Love Without Sound (an audiovisual project) we use it as an additional info point, to post media but mainly to direct people to our Wordpress site.
- Re question above, I would rather have had 'Don't know' for 1 and 3 as I do not know whether people visit me via Creative Kirklees or some other method. I run a funding programme, the site helps me promote it to Creative organisations, with the aim of increasing creative activities within my programme for young people.
- We have advertised jobs and events and it is good for us to be on the same site as other arts/creative initiatives so we remain at the forefront of music education in Kirklees.
- It's hard to tell how many additional visitors the site sends to our events, but I believe we get more visitors from advertising in the library. However, the site helps us spread the word to new visitors.
- It's good to have a presence on the site, to be seen as part of the artistic community of Kirklees, but I just don't have the time to update my news. I'm sorry to say that I do not use the site to anywhere near the full potential that it offers.
- It is great for searching for new opportunities that I would otherwise not know about. I find it really helpful for this reason mainly but also use it as a way of promoting what I do.
- Helps me promote creative activities, people and venues across Kirklees. It also provides resources and information to support creative businesses and groups
- I use it purely to find out about events and networking opportunities.
- Not sure I've had any benefit at all from it yet.

- I haven't had much if any feedback that people have heard of what I am doing through my posts there. Although that could be because I haven't updated it regularly.. which is my bad.
- The above statement only allows me to agree or disagree, but I have no idea what impact the site has to be honest. It's nice to have a profile on there and it's good for posting events but a don't now button would be more appropriate
- Local news
- Keeps me informed of what else is happening in Kirklees.
- at the moment just memeber profile
- Doesn't really
- Tells me what is going on around Kirklees
- We have ticked disagree as we are not sure how we can monitor the traffic/visitors from Creative Kirklees.
- Mostly I use the site to promote my singing events - so far I have very little evidence that this transfers into bookings - however I keep using it in case it helps my profile
- I just ran Live Mic nights in the library until recently and felt it was worth advertising them on the site with venue details. Not sure how useful it was. I think the Write Out Loud site might have brought a few people.
- To inform other people and organisations of different events that we hold through out the year.
- I don't get the newsletter and can't figure out how to receive it. I can not upload my video as it is too large 10mb is too small a limitation. I find the site very unintuitive and I have a good level of computer knowledge and run my own and several websites. It needs to be more user friendly.
- It helps me to see what other things are going on in kirklees so i can network and attend events that may be useful to my work.
- Mostly use to see what else is going on
- Visibility amongst other Kirklees creatives only
- N/A still waiting for approval
- It's great to raise local awareness and have presence
- It gives me information about news events acitivities in my area. No idea how successful it is at sending people to my profile. I don't believe I have access to that information.
- It is my web presence for my local work - so, thank you!
- honestly, I'm saying disagree to the last few questions, but I do not really know for sure. Nobody has told me when I ask that they have been directed from here, but when I have an exhibition 2000 come through the door in two weeks, so I can't ask everyone!
- Good for profile raising and signposting - particularly good for job advertising
- I'm not sure it does - that isn't a criticism, more that I'm on the edges of the creative sector (marketing) so people may not be looking for my services on the CS site
- Its anther platform. Informs me as to what goes on in Somerset
- Enables us to reach potential new audiences and opens up the possibility of collaborating with others.
- I look for commissions and collaborations in the newsletter. I now feel very remiss for not regularly updating my profile!!
- Hard to answer above two questions - don't know! Mainly useful for sharing info and opportunities with practitioners in Torbay.
- Allows me to keep with events. Allows me to seek out expertise
- I need to update my profile, as it's very out of date! However, when I do I'm sure it will help me market my business
- It encourages me and makes me feel OK when my work is featured.
- Inspires me

- It is possibly another advertising channel for events and news, but searching events on the site is poor, so unless it is featured in the weekly news, it is not worth the time entering the details
- I love the newsletter each week and the events it covers . Plus love to hear about Job roles that come available
- Keeps me informed
- It's a networking tool, but perhaps more importantly, it is the main way that I plan my holiday events activities for my family/children, and I know many other local artists and parents who do the same. It's an information portal which I regularly use to see what other people are up to and to plan my own activities.
- Excellent site for publishing photos of my work,my news,my events, which sometimes then are in the Newsletter.
- It forms part of a jigsaw of profile raising and event awareness
- a wider potential audience
- Posting our events on the site reaches an audience we do not get to through any other social or printed media.
- As it is a central creative platform it gets lots of traffic. The newsletter is also distributed to 1000's of people and we have been told that people who come to our events saw it advertised within the newsletter
- I'm afraid I don't know the answer tot eh above - I hope it does send traffic to our website and events but we don't analyse our data as yet. I believe that it raises our profile to some degree and awareness of events that we are putting on.
- I have no evidence to show that it does. I maintain it and regularly add updates in the hope that it will.
- I think Torbay creative is a great help
- It doesn't. It is confusing for people trying to find my site. The content does not always reflect local culture and events
- We used to post regularly but since our programme has changed direction it is no-longer as easy to effectively communicate our projects.
- I can see events, jobs etc
- It is another way to publicise, however we find it very much underused, and that it cannot compare to the use of bigger social media platforms.
- Having only just signed up I intend to use this site to help promote my work
- As well as being another platform to get our events/opportunities into the public forum, it really helps to raise awareness of the Music Hub. Additionally it has been very helpful in signposting potential deliverers/partners to the Hub.
- Not sure that it does... the website is very sticky, and difficult to post/edit (especially the initial profile... refuses to show even though successful downloads/images? Other artist I know locally cannot make it work...) so, not sure how easy to find me on there at all!
- I have not used Creative Torbay for several years but have been prompted to re-visit the website and update my profile
- it doesn't really but its another potential avenue
- I use it to see if anything is going on in Torbay.
- Gets my name and events out into the community.
- Got some response via email
- I'm not convinced it does. But it hasn't hindered me either.
- It is a great networking tool. I find out about what is going on locally in the creative industries. It is also useful for spreading the word about our events.
- Makes people aware of my work locally.
- To see what events are available

- It helps acts as a database of local people and businesses
- I feel it gives me a platform on which to showcase my events and talents. I like the fact that so many creatives are altogether in one place, that it's a place to share ideas, advertise events and keep abreast of what is happening in the bay and surrounding areas
- Keep going!
- Reaches a massive range of potential partners and audiences. Helps visitor find artworks on the ground.
- I have no specific information about whether Creatives across Sussex creates footfall to my site.
- Helps to spread awareness as part of the overall marketing mix but not a major player
- I'm not sure that it does although it's difficult to gauge. I guess a few people look at my profile so possibly there's an awareness of what I do. If someone does make an enquiry I ask them how they found me - I've not so far had anyone say that it was through Creatives Across Sussex

57% of respondents agreed that 'The newsletter has prompted me to attend something new'

We asked respondents to elaborate using a text box:

Herts:

- a course.
- An event at an art gallery
- Art, Health and Wellbeing event on 23rd June.
- Arts and Wellbeing event but, I was unable to attend but would have if it had been on a different day.
- events in Harpenden and St Albans & near by
- Galleries, theatres and cultural events, music, festivals.
- I attended the Art of Wellbeing Conference in Hatfield, partially organised by Creative Herts
- I can't remember
- I have been to 2 venues for events that I would not have known about otherwise, and I have shared appropriate links with family and friends.
- I saw an advert for a space to hire and went along visited there and had an informal meeting, saw a new place/hub in my local area.
- Local art exhibitions
- Love anything creative and go to College Lane exhibitions
- networking event
- Please tell us more.
- seminar at the university
- Several Conferences

Kirklees

- A circus event at lbt
- A gig, a craft exhibition, the theatre and an art workshop
- Batley does Opera
- Batley Does Opera
- Book tours and art based activities. I have also shared job opportunities
- Can't remember what, sorry.
- Crafts courses etc
- creative meet up event in my home village
- Events and opportunities too numerous to mention.
- Events at Vinyl Tap and other music events
- Events of all kinds!
- Have found out about local events through the newsletter
- I attended Arts UK event in Manchester and also a few arts exhibitions and events.
- I can't remember exactly what but it reminds me what is coming up. I have been along to some exhibitions I would not have gone to if I hadn't seen them in the newsletter.
- I once used it for my work in the library to help a creative practitioner to identify suitable venues for a craft event. I attend local cultural events, and the newsletter often acts as a reminder for me. I have also told young people about performance opportunities I have seen on the site.
- Information about events and opportunities
- It has prompted a number of staff at WYPW to attend events which they wouldn't have known about.
- Local Kirklees events (networking events)
- Local networking events
- Made Beautiful In Slaithwaite this weekend 9/04/2016
- Made in Huddersfield most recently
- Mainly theatre or live music performances
- Networking events
- Networking events
- networking meetings and creative discussions
- Occasionally I am made aware of an event I might otherwise have missed.
- Pack horse center - Pop up art, Tolson Museum
- The signposts of events reminds me of current events and if I have spare time I aim to attend something new, especially things I wouldn't normally attend like a music recital etc.
- Theatre
- Well it's flagged things for my diary
- Went to a music event I wouldn't have gone to otherwise
- When I moved to Huddersfield and wanted to find out about the local art scene, the newsletter gave me a starting point for events to check out.

Somerset

- A theatre event in a container in Watchet: a theatrical event on the West Somerset Railway and other things I've forgotten!

- Art Exhibitions, a Talk & a music event.
- Exhibitions by artists
- Funding workshop
- I am new to the area so it has been a fantastic resource for telling me what is going on creatively. I have attended exhibitions, meet ups and talks etc because of it
- I attended some performances and a Workshop by Actiontrack at The Brewhouse
- I have attended a self help/motivation workshop advertised on the site.
- I have attended gallery openings because of access to the information.
- I'm often prompted to attend events advertised. As the Somerset newsletter is fortnightly, by the time notification is received, some events are already sold out.
- it's opened up my horizons
- Life drawing class at Somerton
- One or local exhibitions near Somerton
- Several events and training sessions. It has introduced us to new artists
- Somerset Arts Week

Torbay

- A couple of theatre things. I mainly use it for work, but if I lived closer I would definitely use it for identifying events to added.
- A performance of wot no fish at the museum on torquay
- ACTA event, UoE Kerrie Schaffer, Bristol - Research/Public engagement event about community theatre ownership.
- All kinds of exhibitions or events, e.g. Anthonie Gormley at Torre Abbey, events at Greenway Gardens
- Always look out for what's on locally
- art & music events
- Art classes and shows
- art ehibitions & local events
- Art exhibition
- Art exhibitions, gigs.
- Arts Culture forum and networking also Blue Walnut 'Manhattan shorts'
- Can't remember anything specific but always on the lookout for exhibitions and exhibiton opportunities
- Can't remember it was a long time ago but something my son wanted to go to
- Certain local events are only advertised in this newsletter otherwise I wouldn't know about them especially 'cultural' events
- Cockington fate
- Concerts and exhibitions and job applications
- Craft days at Cockington and a play at Palace Avenue theatre
- Culture Forums
- eg an evening talk in Torquay; a small theatre event in Brixham
- events
- Events at Torre Abbey
- exhibitions
- Exhibitions at shows music shows Theatre comedy clubs
- Exhibitions we would not have known about

- Exhibitions, local craft events
- Galleries exhibitions
- Gallery event Many events in Torbay
- Hannah Martin, Open Studios
- I go out and visit many more creative events because I know more about what's going on in my area
- I have been to a couple of kids activities which were listed
- I have seen local events here that I would not have otherwise known about.
- i orchestra / art installations / theatre
- If an exhibition is advertised and did not know about it, sometimes visit or enter my work.
- I'm afraid I can't remember an exact event.
- It has informed us about various events in the past, which can be attended or which are of general interest.
- It has told me about events, and I have contacted other practitioners, and attende some.
- jazz concert nd art exhibition
- Local activities
- Local exhibitions where i can
- Local festivals and visits to art galleries
- Lots of different activities - theatre/workshops etc for families/children
- May take children to Brixham Pirate Festival
- Mostly to attend visual art exhibitions
- music
- Music Concerts
- music gigs....
- Open Space meeting, Torbay conversations and others
- Participating events, gallery visits etc.
- Pirate festival Brixham
- Play in Torbay museum
- Seminar for new businesses
- several events
- several happenings & many events also passed onto my guests
- Shows or exhibitions usually
- The newsletter has alerted me of events that I had not otherwise been aware of.
- The WNO concerts in Torbay
- Theatre
- Theatre and events that I didn't know about, had no idea some things were happening!
- Theatre, galleries
- Torre Abbey event
- Use it to see what we can visit at the weekend and in the holidays with our family
- various events
- Various exhibitions of pantings.
- We holiday in Torbay regularly and look forward to trying new creative experiences
- We will be going to the Brixham pirate event this year.
- Went to an exhibition that I would not have known about but for the newsletter.
- went to the i orchestra at Torquay
- Workshop
- workshops on water colours and local vintage fairs

Swindon and Sussex

- Loads of things. Most recently, I'll be going to the Crazy Crafts Market
- Theatre and art talks
- Workshops

We asked users if they had been approached by users of the site with a view to working together. In a text box we asked them what happened next.

- As a result of contacts through the site, I have signed up to separate organisation mailing lists, we have drawn new organisations into network events and conferences, where projects have been developed. it has become a common thread between like-minded practitioners and local networks, which we are only just starting to see the potential of.
- Met one person to look at potential ways of collaborating or sharing work opportunities. Not actually done anything at yet.
- Approached artists to find out more about their work. Sometimes successful.
- I have had contact with a film maker and some puppeteers.
- workshop leaders and also potential art exhibitors
- It was to use my work for a charitable cause
- I was a featured Artist, yes
- My team has successfully sought contractors for specific events/projects via Creative Hertfordshire
- No we had a discussion about how we might work together but I ended up providing some information and advice about others to approach as there was no obvious fit between our two businesses at that time.
- I contacted them about an art exhibition but it never really took off at my end.
- I have put people in touch with eachother through the website
- We do not work together
- I didn't persue it.
- Yes, events for Engine Room and Wilson's Republic, always very responsive and supportive of our networks
- Contacted a local artist with a view to setting up a skills workshop and we are currently working on the dates and content with an aim to run a 1 day workshop for the public to work along side the artist during the summer.
- Yes. Various short term work
- It wasn't suitable for what I do/costs.
- To put data about our Literature Festival on the site.
- I contacted them to fill out some surveys that i needed local artists and makers to fill out.
- Mendip Creatives group - I attend when I can.
- Possible participation in a project about the flooded Somerset. Levels. It didn't happen.
- It was a one off invitation to collaborate in an exhibition
- We didn't continue working together
- Have had job applicants through site and contact with artists
- Yes - TCB Yes - but logistics did not work out

- Colin Vosper: for a local history talk.
- Yes but ultimately it fell through
- The other party was not interested
- I did not work with but assisted with supplying info etc.
- Use it often for this
- We were contacted but from someone completely unsuitable for the kind of work we do.
- It was very useful for finding artists to exhibit in art exhibitions
- Sales artwork
- Performance partnership and workshops.
- Promoting events

We asked users if, and then (text box) why they visited partners sites?

- Curious to see what it looked like after attending a seminar they ran
- my business is in the arts and I come from that area.
- Huddersfield is my town of birth and I am an avid supporter of Huddersfield Town FC
- Research for a completing tender in the area and because it was the first of the family of websites so I looked at it after a Creative Torbay presentation at an Arts Development UK conference
- out of interest
- To check it out in the run up to Creative Hertfordshire arriving
- Visiting the area so looking for events to visit
- follow torbayrachael on twitter and she's fab x
- By accident
- Visiting the area
- Out of curiosity to see the design and function.
- To see how others are marketing themselves
- Looking at the different types of events. Was intrigued to see what their cultural offer was.
- Curiosity to see what they were like. Good that they all have similar navigation so if you can find your way round one ... LOVE Torbay's home page with the interactive detail. Makes it look a bit more 'creative'.
- I have read a lot about them and am interested in the ideas behind cultural tourism and how it can benefit an area. Collective and collaborative working is also high on my agenda, so I am interested in learning about potential partnerships and ideas.
- I WORK WITH PEOPLE IN THESE AREAS
- to compare them with Torbay's
- Geographical relevance, day trip distance.
- Curiosity
- I used to live there and have friend in the area.
- to see what's happening near my home town .
- Job listing
- I used to live in Sussex and return visit regularly.

- Curiosity
- I like Somerset
- For advance info prior to visit
- Working in the area
- I have family in Somerset so I could kill two birds with one stone!
- To see what was on offer
- I was going up to visit family living in the area so had a look on the site to see what might be on while I was there.
- just to look
- events and shows in taunton and area
- to see what they had to offer and when I may be visiting that area. Also to keep friends and family informed
- Research

The network is constantly evolving and trying to keep up with online developments. Is there anything new you would like to see incorporated on the site?

- More dedicated information and articles for professional artists.
- A 'workshops' box to list when searching listings/events Events split into age ranges
- I would dearly love to be able to upload pdfs/documents like you can already add sound files
- Not at the moment
- The Creative Meat, Creative Freelancer (herts based), Creative Herts (which is different to Creative Hertfordshire)
- The only thing I can think that would be fun is an advisory forum, Artists conversation, top tips on moulding, got lots of spare wire if anyone needs it, that kind of thing, materials swap.
- Perhaps features and reports of events
- More about what is going on locally - events and projects etc.
- A list of venues that are available for booking / programming events such as workshops, classes, exhibitions, performances, etc and key contact details.
- Comprehensive gigs and live music listings
- not really
- Like to see more events in my area Rickmansworth. More film focused events as well.
- A directory of art and craft shops within Hertfordshire
- maybe on the eNewsletter you send out a link to all events happening that week.....not just feature one, but a button to go to others?
- I would like to manage my own site and post some of my blogs on this site
- I would like to see 'writing' and 'writers' added to the 'organise by discipline' drop-down lists for the Creative Directory on the Homepage.
- more volunteering opportunities.
- Less of a listings site, more interactive maps, more focused age group searches, more photos on the homepage and more focus in general.

- No idea
- I've never heard of the website even though I regularly attend events and volunteer in the area.
- News and pictures about local artists, galleries etc
- online activities
- no
- featuring local artists or venues once a month
- Links to/from other visitor/attraction sites.
- Not sure; but maybe some more Twitter & Facebook activity would raise the profile
- Never heard of it so don't know anything about it. Need to do more promoting of both the site and what it represents.
- More courses and availability of course, display/meeting spaces to rent
- You could mention the dances that I organise. Dance is art.
- more info about local events, classes, jobs
- Live theatre, cinema, club programmes, book launches/author talks, exhibitions, conferences, arts days. News of creatives in Hertfordshire - writing, painting, sculpture etc.
- Links to other creative networks operating in the area eg Herts Visual arts, greensand jazz
- From a selfish point of view, more events in the 'dance' field.
- Y
- Not particularly
- More opportunities to leave no up for creative projects to generate income
- Cross-referencing so that all events in a particular area can be viewed together. This could perhaps be achieved by use of an interactive map.
- My own profile! <http://www.maryjanedehavas.com/>
- I do not use it enough to comment
- no
- Perhaps link to editorial in the national and local press about arts issues and events?
- Not really. We used our links to publicize events at Dewsbury Minster
- Needs better social media presence / embedding
- Forest school out of school activities
- Not sure
- It could be easier to use - the format for posting events etc is too rigid and does not allow (as far as I can tell) for PDF files or scanned posters. Lots of people/organisations are not listed on it and many of them do not know it exists.
- Ability to network and put casting calls out for other creatives for projects etc
- More / easier access to other partner links and sites
- Separate categories, for easier and more targeted navigation.
- More videos, blogs, information on tourist events, less stock photos, less text, music and clubs young people
- Improved functionally and better incorporation of media
- Better fonts and clearer text the background obscures the words. More opera and classical. A what's on of theatres around Yorkshire. Details of art galleries.
- More activities in west yorkshire
- Events are too immediate - showing what is currently on means that either personal time is already booked or the events are fully booked. Some easy way to look at what is happening this week/next week/next month etc. would be useful.
- Not that I can think of at present
- Keep constant contact with creative companies local to Kirklees and really help them showcase what they are doing on a monthly basis.
- No

- Greater Community/Charity input.
- Blogging, or just some areas for the readers to contribute with questions suggestions and the like.
- Better sorting facility, for example being able to easily sort events suitable for families or children of a certain age. Better use of the map facility.
- Not sure. I don't know what is possible with new technological developments
- N/A
- Booking for events
- No
- I would like to see Creative Calderdale linked up with the site as it is so nearby so would make sense for it to be linked up. Would be good to see links to other arts portals and websites in Leeds too.
- Films More events in nearby areas, e.g. Saddleworth
- Better and bigger images and news articles championing local events More links to other sites, didn't know about the other creative council sites
- Octane from our site on our profile ?
- Not sure
- Live music event list
- Please do not add any more. There is enough information already.
- Section dedicated to videos. Maybe a blog section, would also create more of an arts community feel.
- I can't say as I've never seen/heard of the Creative Kirklees site before
- N/A
- now that I know about this site I will use it
- No
- A way for organisations to upload their information easier
- I need to look at it , thank you for alerting me
- Not sure.
- No
- unsure
- It's not really clear what they do, where the funding goes or who is responsible.
- No
- Specific events and classes for children and teenagers.
- Make the Site well known. Until I got asked to take part in this survey I had not heard of the site. Advertise it more on social media
- Needs more promotion, as never heard of it before today.
- I think it is good enough the way it is, evolving what's going on. However it could be advertised more with things that go on, so more people can understand the good things happening.
- Get in touch box where you can ask questions and leave feedback.
- Nothing springs to mind.
- Can't think of anything ..
- no
- Events/Bands happening in pubs around the area
- I'm not sure, I only joined it recently.
- more textile events
- No
- I would like to see events advertised much further in advance.
- I would like more forums where we could promote action learning sets or coaching opportunities,

- More images of work at venues, link to map reference where it is.
- A space for conversation on the website might be useful? I know there is the social media outlets but actually having that present on the website so that it is in effect a one stop shop for somerset culture?
- More Opportunities to submit art for local shows
- Information about open exhibitions giving the cut off date for entry
- How do you intend to encourage visitors / tourists to engage with the website?
- More audiovisual capacity?
- Some longer, in-depth articles looking at creative projects and the benefits they bring to communities would be interesting and useful in raising the profile of the arts outside the arts community.
- More open invitations for artists
- More access to blogs
- Free advertising/websites where our Exhibitions etc can be promoted eg wherecanwego.com
- FEATURES ON LOCAL INITIATIVES - EG THE COMMUNITY CINEMAS ACROSS THE AXE VALLEY - WAS GOING TO APPROACH YOU RE THESE FOR AUTUMN PUBLICITY
- More features on local theatre companies
- I would like to see opportunities for working with communities to do creative workshops, which are paid and not voluntary
- I review local theatre for remotegoat; a link to the site might interest people <http://www.remotegoat.com/uk/login.php>
- I don't know if it could be possible or if there is a need, could artists use the site to pass on/exchange unwanted materials etc, if there is something they don't need or want any more?
- You could use live streaming 'Periscope' type feeds perhaps?
- A new design.
- More comprehensive info about Torbay cultural sector - perhaps in a 'curated' way.
- Offers?
- Cultural assests and venues available to hire
- a clear front page/1st page which shows current events/exhibitions (look at VASW website)
- I don't think it at all user friendly and indeed quite complicated to find certain bits of information. It now looks dated and desperately needs a refresh
- simplification of navigation, direct clarification for navigation. There should be a tab which is just artists work by image, to browse and find out about. there is a lot on creative Torbay but navigation makes it lost to most users.
- Better linkage to other social media eg event reminders through Facebook/Twitter
- A live social media feed.
- No I like it just the way it is
- The time, date and address of the event on the initial advertisement ie. ABC comedy show at pavilion on Tuesday 7th June.
- More info on local events
- map of the events so i can see whats near me at a quick glance
- No
- Offers/bargins - a sales point?
- More about the Natural Heritage and environment
- Not until it is better organised
- not at moment
- I can't read the newsletter on my tablet
- I would like a sense of Torbay's wider world with more links to various other organisations/museums rather than just relying on bulletins.

- Happy with the site , but maybe have a video part of the site.
- No
- Details of opportunities for children to join creative groups involved in Music, Theatre and other arts
- No. It's a lot of money spent on a not very good site used by a few people.
- A designated section for music & musicians, including tutors.
- The forum
- No - it is already extensive
- Possibly a forum for members to engage in discussions about art, culture and promoting culture in the area.
- A space for creative online conversations.
- no
- Have an all age arts competition .creations from the sea or beaches from Devon . Get a Devon base for artists ,like Newlyn in Cornwall . I have tried to show my work in gallery's in Cornwall but if your not Cornish they won't let you in . ,
- Reviews and comments from people attending events, perhaps photos. Improvements to mobile site and viewing the newsletter on a mobile
- Inclusion of all theatres shows
- more information about cultural events for young people
- No as it will get too big
- n/a
- Needs more information about events, jobs etc
- I would like to see the site more used and active. It requires more promotion. Talking to other creatives too, it is used as a backup, not a first port-of-call.
- A calendar of whats on in Torbay by day/week and location.
- No
- no
- A search facility across all sites rather than searching one at a time.
- A good directory of artists with map... search via style of art/craft as well as name/location
- More info on exhibitions covering a wider area; Devon
- N/A
- Easier usage
- Tide tables and more entertainment venues listed plus churches and times of services
- a clearer layout a map view of events
- A complete re-design and a much easier to navigate system.
- Nothing I can think of
- No..looks great
- cant think of anything
- No
- More workshop space to rent
- I don't think so. I'm a past user rather than an active user. I am completing this survey really to let you know that I still value the idea of a one-stop place for all arts, but in reality, I tend to use other sites first.
- Encourage more people to advertise on the site...I know of things going on in my area that could do with advertising
- Not particularly.
- I don't recall seeing any opportunities specifically for (older) people to get together and make music just for the fun of it - not to perform in front of an audience.
- more artist news
- More opportunity for makers to be profiled

- I never visit so can't say.
- Can't think of anything
- On line purchasing gallery for Art.
- There should be an app which includes messaging and profile management system, a much greater presence on Facebook, offers and discounts for local events or amenities
- A monthly calendar/programme as well as the weekly
- Maybe some kind of loyalty system and discounts
- more creative job opportunities
- Competitions
- Activities a bit further afield (Exeter, Plymouth) and cinema locally
- no
- No
- I would have liked to put an event on the website but this did not seem to be possible. I think it would be good to be able to do this without setting up a profile.
- Easier access to putting events I know or are part of creating on the site. I have had very little, sometimes, no success with this.
- hotels
- more information about funding and grants available for performers and artists.
- Please make it more attractive to read. I find the layout uninspiring and often just delete the email.
- More job opportunities in the Arts, possibly grant funding bodies in the arts and with local/regional remit
- no
- recycling for upcycling information, where? Not to get overloaded with wanted and to sell but maybe a co-ordinator who could handle emails and pass them on (Ideal job for a housebound disabled person persons) out workers link.
- Interviews with different people and organisations on the site. Perhaps reports and feedback on events.
- More info to help users upload profiles e.g. recommended profile picture size
- No
- Less is often more
- Time as well as date slots for the events (time display is inconsistent), consistent price display and links.
- I would like to see more of this site and glad this survey has hinted at all it does have in it
- The site's technology "feels" old, it looks a bit amateur design wise (text formatting etc) and navigation isn't particularly intuitive
- Information about arts and craft classes

Q: Is there anything currently on the site you would like to change?

Q33

- not many use the 'star' function, which i would remove.
- It seems very biased towards families and theatre events.
- 'Top Rated This Week' needs to be in much larger print, otherwise I don't look at it at all.. The photo next to it can be reduced in size.
- Not at the moment
- Easier navigation.
- I think it works well.
- No
- No
- Haven't used it that much to be able to give an opinion
- A little too much emphasis on fine art and events in St Albans
- no
- Cleaner design - it's not that easy to find what you're looking for. Easier to upload information to your profile - takes a while to find your own profile and work out how to upload information - events t
- Have discussion area for different fields
- I would like the site to be a bit more user friendly. I would describe myself as being very computer literate but I still find the site very difficult to use.
- I think the site itself is poorly designed and difficult to understand/navigate. Despite being an artist myself, the site and newsletter has always felt too jumbled and also fairly irrelevant to me.
- Age group searches/filters would be very useful.
- no, they do a great job

- No
- no
- The website is good, easy to read, follow and navigate. Heading and sub heading are clear. Have you thought about changing the font, size of the provided information? It looks a bit small and it may not be accessible for people with disabilities.
- no
- I don't find it very intuitive to use, and it can be time-consuming having to type in details of our venue every time.
- Not seen it yet
- Never visited the site as this is the first I have heard of it!
- newsletter could be simpler - hard to read / see all the info
- It seems to be very geographically biased towards events in the East of the county, around Hertford. While I realise this is the county town, I think that there should be a better geographical spread of creative activities.
- The structure of the site it is very difficult to navigate and some things such as art exhibitions are hard to find in amongst all the theatre material
- No
- For something that is about creativity it is very bland and flat in presentation, don't really find it inspiring or aspiration or exciting. It does not tempt one to browse.
- I do not use it enough to comment
- no
- Not really. We used our links to publicize events at Dewsbury Minster
- No
- People keep sending me a job that is advertised, as I understand (form contacting the company) it closed a long while ago, so maybe the updates need to be more frequent
- Don't know
- It's a good start, but it's tedious to navigate when you're looking for something. It might work better on Facebook than as a website.
- no
- Better navigation and refreshed layout
- The profile / events pages are a bit clunky, find it hard to navigate and read all the info sometimes.
- It would be good if events could be more easily added. Some of the information ie contact info and venue could be linked to your profile so that the information automatically appears and only needs to be amended if different.
- No
- Sometimes it's very "full" with too much stuff?
- The profiles aren't always well written or don't give much information and therefore don't give a good reflection of what's on the Creative Directory. Not everyone understands the difference between 'join network' and just subscribing to the newsletter.
- N/A
- No
- Not really apart from including the above.
- Better usability
- No
- Um, not sure. CK should have a presence on main social networking sites (if you can't beat them ...)
- Keep it simple. Keep the listings simple and obvious so I can choose easily.
- Improvement to the profile pages, more opportunity for input of images.
- I can't say as I've never seen/heard of the Creative Kirklees site before

- N/A
- See above. It is also unclear how people get chosen to be the "featured artist" - this makes it feel exclusive and not transparent
- make the newsletters less frequent as sometimes I don't open email as it seems I've only just had one few days before. maybe monthly or fortnightly would be better.
- No
- I found it a little hard to enter info and sometimes find info is minimal on events/ places/ people. Could not add a jpg image for example.
- More regular information
- Not that I can see.
- No
- no
- Accountability
- More eye-catching design
- made more intuitive
- It's name
- I think it's already a good website.
- Maybe have input from kids?
- No, I think it is great the way it is.
- No
- no
- It is a bit difficult to navigate and to read but it is still a good source of information
- I find it very hard to read as I feel it is a little cluttered and needs more visual impact. The text is very small and it lacks creativity which is a shame considering what it is advertising.
- No
- Weekly newsletters again. The newsletters are a great prompt to visit the website. Sometimes the events are out of date, or sold out as the fortnightly newsletter is too late.
- The profile process is very clunky and difficult to change.
- Less focus on community and family projects except perhaps summer and holiday time....and more info on art, craft, solo and group exhibitions. Also a list of artists and craftspeople who teach workshops for adults.
- I think the layout and content is good. It is easy to navigate and has useful, valuable content. I'm finding it hard to pick fault!
- I'd like more emphasis on the different areas of Somerset please. I live and create in North Somerset and there is often little of relevance on the site or in the newsletter. Otherwise it's excellence.
- A little bit more about actual creative local people and groups
- I found it quite difficult to update my profile/page and place photographs properly without losing content
- the links to events etc on the newsletter are either non-existent or poor so it's can be hard to click and get to what I want to see. If I am busy this can mean I miss out... I imagine this is the same for others too...
- Perhaps a q&a with local artists/producers?
- No
- It's not an important point but the font is horrible to look at and makes it a bit jarring to read
- Direct links to websites from articles this doesn't always happen.
- It's most useful as a 'what's on' and sharing platform for creative activity in the area
- no
- WHAT HAPPENED TO THE EVEN MORE LOCAL NETWORKS YOU WERE TRYING TO SET UP?
- More job opportunities

- No
- I am not brilliant at IT and always seem to struggle to put anything on your website to advertise events I'm running, I've not put anything on for ages for this reason.
- I don't like the current design and hate the homepage swirling circle things!! The other sites in the network look nicer.
- Greater clarity on whether 'business to business' or 'business to consumer'.
- Could there be more key text on the landing site - Venue, date, time - without going to link?
- I think the site content is great, I think the site layout is dated, I don't find items easy to read, I think it's too text heavy. But it does a great job with content.
- A more user friendly search for events
- the design - it is confusing and restricting - have a look at the VASW website (and their newsletter) as an example of clarity and good cultural content that can be easily updated by members/subscribers
- Completely revamp the site.
- simplification of navigation, direct clarification for navigation. There should be a tab which is just artists work by image, to browse and find out about. there is a lot on creative Torbay but navigation makes it lost to most users.
- I use the site mainly to look for local events. It would be great to be able to filter the events by type, or month and then type.
- More depth to artists profiles
- No
- no
- see above
- No
- I am not all that keen on the newsletter aesthetics and for some reason rarely use the summary list.
- No
- no comment
- Listings of events and jobs are hard to search. It would be useful to separate regular events from concerts or one off events.
- no
- See above
- I would like a more aesthetic site and more information and imagery about events.
- Make some of the content more easier to find
- No
- Make it easier to navigate. More links that are easy to access. It is not always user friendly
- Its a big site, difficult to get around and more difficult to edit.
- No.
- Removal of practitioners etc. that are not geographically neighbours of Torbay, likewise events that are not reasonably local .
- The moving blobs which are distracting
- Possibly a more strikingly visual look with larger images and less dense text.
- More resources and links to other helpful creative websites/resources and links to and from other localised websites like the Torbay Orb, Culture Board website, TCDT website, and other creative individuals/orgs.
- audio not being at the bottom!!
- Not yet
- No
- If I'm being really picky, the colour isn't very uplifting or inspiring. But generally I can't really complain about the site. It does what I want it to do.

- It needs to be more up to date, attractive and accessible for younger people. Its branding needs a refresh and needs to be more current. The website is fussy and would benefit from being simplified and modern.
- I would like to see it better represent the local creative community
- Sometimes on the newsletter the dates of the events are confusing.
- Colour of the screen
- no
- It is not an easy site to navigate for the first time. It takes a while to find your way around. If it were simpler I think there would be more visitors.
- Not enough local news
- Quite often the dates are after the event or too close to.
- N/A
- I find the layout confusing, don't know where to 'click'. Not user friendly. Black font on dark green is so difficult to read. Need clear text. Larger format rather than piddling little boxes. I sometimes give up looking!
- Easier to use as far too complex
- No
- it seems really 'busy' and a visual mess
- Less to do with business
- Some events are not advertised in time to attend. In this weeks email there are at least two events for the same day I received the information and one that was for the week before.
- The design and how you navigate round it. Very confusing.
- No
- The layout is a bit confusing.
- No..like the format
- no it is great
- no
- No. If it's working for the current users, I wouldn't ask it to change for me.
- I like the layout. I can see very easily what I might be interested in and get more info if I want it.
- No. It is fine in its current format.
- Nothing specific
- as above
- Can't think of anything
- The star awards removed.
- No
- The design is boring and unappealing, the colour and design automatically turns me off, it's not very slick or modern
- No
- Perhaps a section for children and then adults as I do have to troll through quite a lot of things when I'm trying to just thought the children out
- no
- no
- No
- Easier postings.
- Make it a lot easier to load and access. We have had several passwords to access and none ever work, No one is interested in sorting out the problem so we have given up and don't waste the time trying to load stuff now.
- I haven't visited the site so am unable to offer an opinion
- not much

- Main landing page not good now, visual but too abstracted, perhaps just pic small pic instead of round floaters .. would be good to have spread of news straight away
- The layout is poor, unattractive.
- No, and I love the funky, distinctive, clear and functional design of it.
- I want to see only Torbay area events publicised - i think it is wrong to advertise outside when people in the bay need coverage.
- Easier to found the way around
- no
- More user-friendly, simpler way of uploading content, better instructions,
- No
- Add checks that ensure the event start date is not after the end date..
- Nothing
- More features on events or local artists
- The black text on yellow background, frankly it makes the articles very difficult to read and ruins what is otherwise an excellent site.
- It would be useful to get the newsletter earlier in the week as by the time it arrives on Friday it's too late to attend some of the events.